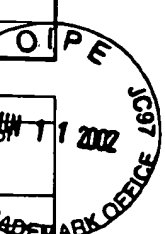
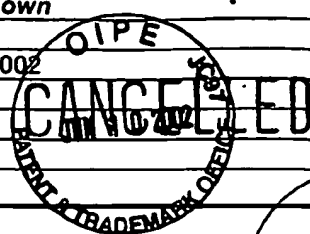




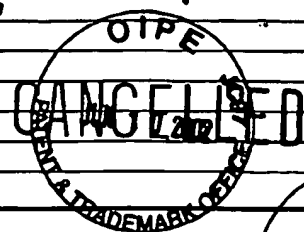
Examiner Signature	<i>[Signature]</i>	Date Considered	7/24/16
-----------------------	--------------------	--------------------	---------

Substitute for form 1449/APTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/043,566
		Filing Date	January 10, 2002
		First Named Inventor	Maor
		Group Art Unit	2164
		Examiner Name	Unassigned
Sheet 1 of 3	Attorney Docket Number	046700-5053	



U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
DPC	3,581,072		Nymeyer	5/25/71
	3,863,060		Rode et al.	1/28/75
	4,597,045		Kiuchi	6/24/86
	4,674,044		Kalmus et al.	6/16/87
	4,789,928		Fujisaki	12/6/88
	4,799,156		Shavit et al.	1/17/89
	4,845,625		Stannard	7/4/89
	4,992,940		Dworkin	2/12/91
	5,136,501		Silverman et al.	8/4/92
	5,193,056		Boes	3/9/93
	5,243,515		Lee	9/7/93
	5,297,032		Trojan et al.	3/22/94
	5,375,055		Togher et al.	12/20/94
	5,394,324		Clearwater	2/28/95
	5,402,336		Spiegelhoff et al.	3/28/95
	5,606,602		Johnson et al.	2/25/97
	5,629,982		Micali	5/13/97
	5,640,569		Miller et al.	6/17/97
	5,664,115		Fraser	9/2/97
	5,684,963		Clement	11/4/97
	5,689,652		Lupien et al.	11/18/97
	5,715,402		Popolo	2/3/98
	5,727,165		Ordish et al.	3/10/98
	5,758,327		Gardner et al.	5/26/98
	5,758,328		Giovannoli	5/26/98
	5,765,138		Aycock et al.	6/9/98
	5,774,873		Berent et al.	6/30/98
	5,794,207		Walker et al.	8/11/98
	5,794,219		Brown	8/11/98
	5,797,127		Walker et al.	8/18/98
	5,799,151		Hoffer	8/25/98
	5,799,285		Klingman	8/25/98
	5,802,502		Gell et al.	9/1/98
	5,803,500		Mossberg	9/8/98
	5,809,483		Broka et al.	9/15/98
	5,826,244		Huberman	10/20/98
	5,832,496		Anand et al.	11/3/98
	5,835,896		Fisher et al.	11/10/98
	5,862,223		Walker et al.	1/19/99
	5,890,138		Godin et al.	3/30/99
	5,897,621		Boesch et al.	4/27/99
	5,905,974		Fraser et al.	5/18/99
	5,905,975		Ausubel	5/18/99
	5,915,209		Lawrence	6/22/99
	5,966,699		Zandi	10/12/99
	6,014,627		Togher et al.	1/11/00
	6,021,398		Ausubel	2/1/00

Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/043,566
		Filing Date	January 10, 2002
		First Named Inventor	Maor
		Group Art Unit	2164
		Examiner Name	Unassigned
Sheet 2 of 3	Attorney Docket Number	046700-5053	



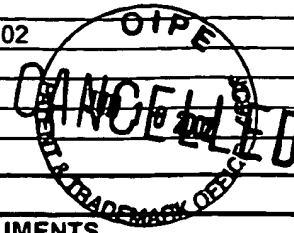
U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Date of Publication Cited Document MM-DD-YYYY
DFC	6,023,685		Brett et al.	2/8/00
	6,044,363		Mori et al.	3/28/00
	6,055,518		Franklin et al.	4/25/00
	6,058,379		Odum et al.	5/2/00
	6,061,663		Bloom et al.	5/9/00
	6,078,906		Huberman	6/20/00
	6,119,229		Martinez et al.	9/12/00
	6,151,589		Aggarwal et al.	11/21/00
	6,161,099		Harrington et al.	12/12/00
	6,199,050		Alaia et al.	3/6/01
	6,266,652		Godin et al.	7/24/01

FOREIGN PATENT DOCUMENTS					
Exr Initials	Country Code	Foreign Patent Document Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
DFC	EP	0399850A			11/28/90
	WIPO	WO 92/15174			9/3/92
	WIPO	WO 97/37315			10/9/97
	WIPO	WO 98/34187			8/6/98
	WIPO	WO 99/63461			12/9/99
	JP	409101994A			4/97
	JP	410078992A			3/98

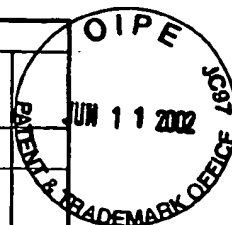
OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ₁	
DFC	"BroadVision Developing First Interactive Commerce Management System To Support Online Sales & Marketing Process; New Software Category Necessary to Interactive Network Architecture", Business Wire, p5150152, May 15, 1995		
	"FairMarket Launches New Self-Serve Auctions." Business Wire, p6161495, June 16, 1998		
	Lee, "Do electronic marketplaces lower the price of goods?", Communications of the PCM, v41n1 pp 73-80 Jan 1998		
	"Moai Technologies Introduces New categories of Business to Business Auction Software..", Business Editors and Computer writers, March 16, 1998		
	Kikuchi et al., "Multi-Round Anonymous Auction Protocols", IEICE Trans. Inf. & Syst., vol.E82-D, No.4, April 1999		
	"Online bidding software", Electronic Buyers' News, 08/25/97 Issue 1072, p86, 1/6p		

Examiner Signature	<i>[Signature]</i>	Date Considered	9/29/06
--------------------	--------------------	-----------------	---------

Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/043,566
		Filing Date	January 10, 2002
		First Named Inventor	Maor
		Group Art Unit	2164
		Examiner Name	Unassigned
		Attorney Docket Number	046700-5053
Sheet	3	of	3



OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
DFC	Sairamesh et al., "Economic Framework for Pricing and Charging Digital Libraries", D-Lip Magazine, February 1996
	"Sold!... To the Lowest Bidder", Computer Finance, v6, n2 July 1995
	"Venture Capitalists Fund Two Massachusetts Internet Related Companies", Boston Globe, January 14, 1998
	Vigoroso, "Buyers prepare for brave new world of e-commerce." Purchasing, v126, n6, pS4(1), April 22, 1999.
	Von der Fehr et al., "Predatory bidding in sequential auctions", Oxford Economics Papers, v46, n3, p345(12) July 1994
	"What you need to know to bid in FCC's narrowband auction" Washington Telecom News, v2, n26, p6(2), June 27, 1994
	Malone et al., "The Logic of Electronic Markets", Harvard Business Review, No. 893II (May-June, 1989)
	Freemarkets™ Online, "Bidware Manual" (6/9/1988)
	Freemarkets Online™, "Online Industrial Market Making, An Overview of Purchasing Executives"
	WebAuction.com, "How to Play" (1998)
	Auction Sales, "Live Auctions Online" (9/1998)
	Auction Port, "Online Auction Community - New Auctions Since 9/2/98" (7/98)
	OnSale, "How to Play" (1998)
	u-Auction-It™ (1997)
	Freemarkets Online™, "Homepage" (1998)
	Andrews, "Auctions Catch the Interest of Hobbyists and Big Business", August 24, 1998
	Associated Press, "Auction on Web is Buyer's Market", April 6, 1998
	Steinert-Threlkeld, "New Watchwords: Let Sellers Beware", June 1, 1998
	Woolley, "E-muscle", March 9, 1998
	Associated Press, "FreeMarkets Takes Auction on Internet", February 23, 1998
	Jahnke, "How Bazaar" (8/27/98)
	Wilder, "What's Your Bid? -- FreeMarkets' real-time online bidding technology lets clients drive down costs and improve product value", November 10, 1997, InformationWeek
	Jean-Pierre Banatre, et al., "The Design and Building of Enchere, a Distributed Electronic Marketing System" Communications of the ACM, No. 1 (January 29, 1986)
✓	Danny Cohen, "Computerized Commerce" Information Processing 89 (August 28-September 1, 1989)



Examiner Signature	<i>[Signature]</i>	Date Considered	9/29/06
--------------------	--------------------	-----------------	---------